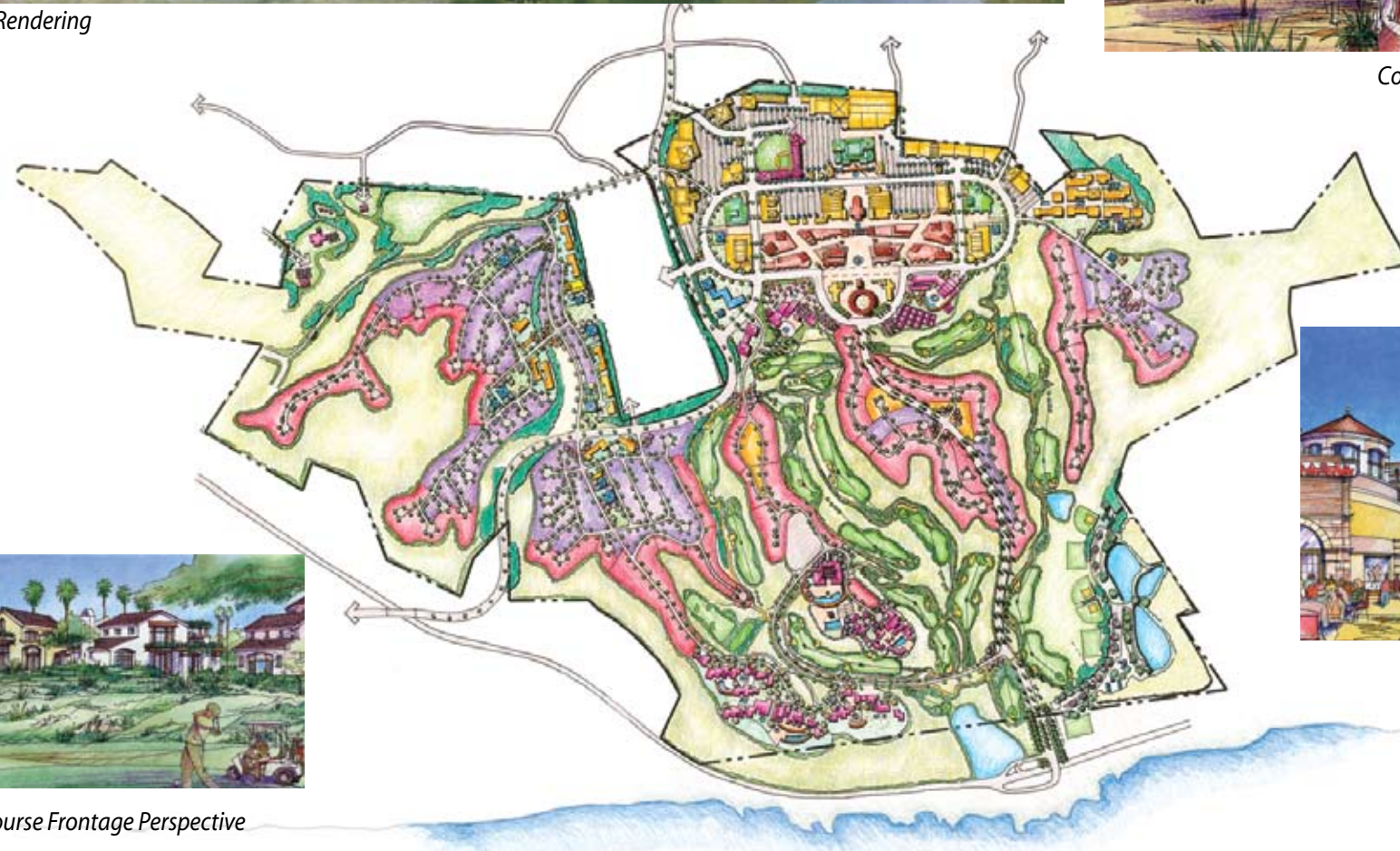




La Joya del Pacifico Rendering



Commercial - Civic District Plaza Perspective



La Joya del Pacifico Master Plan



Single Family Golf Course Frontage Perspective



Mixed Use Retail Plaza Perspective



Multi-Family Residential Perspective



Neighborhood Commercial Perspective



Village Core Aerial Perspective

LA JOYA DEL PACIFICO

LOCATION  
Baja California, Mexico

SIZE  
700 hectares (1,720 acres)

CLIENT  
Grupo Lagza, Mexico

SERVICES PROVIDED  
Planning  
Civil Engineering  
Landscape Architecture

The La Joya del Pacifico is master planned as a prestigious new community with incomparable ocean vistas nestled into the magnificent coastal hillsides and mesas of Baja California, Mexico. The master plan Wallace Group developed creates a self-contained community with a population of approximately 25,000. The plan calls for a variety of amenities, including retail and entertainment opportunities, cultural and recreational venues, civic and business facilities, which will anchor the new community.

The civic and commercial core, accessible from major highways, sits atop a high mesa and is surrounded by four residential districts which blend into the landscape and radiate toward the Pacific. A championship golf course and outdoor amenities are woven into the residential developments.

Each residential district is designed around neighborhood commercial centers, parks and schools, and has a distinctive architectural character, mirroring historic Mexican and Mediterranean traditions. The master plan maximizes the canyon setting and view opportunities for housing sites throughout the entire development.

Wallace Group developed the vision, the master plan and the project planning for this new town and will provide design and engineering toward its realization.